



# UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office  
Address: COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, Virginia 22313-1450  
[www.uspto.gov](http://www.uspto.gov)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/695,259	10/27/2003	Wai-Tian Tan	200309936-1	4700
22879	7590	11/30/2009	EXAMINER	
HEWLETT-PACKARD COMPANY Intellectual Property Administration 3404 E. Harmony Road Mail Stop 35 FORT COLLINS, CO 80528				NGUYEN BA, HOANG VU A
ART UNIT		PAPER NUMBER		
2421			NOTIFICATION DATE	
11/30/2009			DELIVERY MODE	
ELECTRONIC				

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

JERRY.SHORMA@HP.COM  
ipa.mail@hp.com  
laura.m.clark@hp.com

<b>Office Action Summary</b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	10/695,259	TAN, WAI-TIAN	
	<b>Examiner</b>	<b>Art Unit</b>	
	Hoang-Vu A. Nguyen-Ba	2421	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

#### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

#### Status

- 1) Responsive to communication(s) filed on 08 July 2009.
- 2a) This action is **FINAL**.                    2b) This action is non-final.
- 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

#### Disposition of Claims

- 4) Claim(s) 1-33 is/are pending in the application.
  - 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) Claim(s) \_\_\_\_\_ is/are allowed.
- 6) Claim(s) 1-33 is/are rejected.
- 7) Claim(s) \_\_\_\_\_ is/are objected to.
- 8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

#### Application Papers

- 9) The specification is objected to by the Examiner.
- 10) The drawing(s) filed on \_\_\_\_\_ is/are: a) accepted or b) objected to by the Examiner.
 

Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).

Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

#### Priority under 35 U.S.C. § 119

- 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
  - a) All    b) Some \* c) None of:
    1. Certified copies of the priority documents have been received.
    2. Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
    3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

#### Attachment(s)

1) <input type="checkbox"/> Notice of References Cited (PTO-892)	4) <input type="checkbox"/> Interview Summary (PTO-413)
2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail Date. _____ .
3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date _____ .	5) <input type="checkbox"/> Notice of Informal Patent Application
	6) <input type="checkbox"/> Other: _____ .

## **DETAILED ACTION**

1. This action is responsive to amendment filed July 8, 2009.
2. Claims 1-33 remain pending. Claims 1, 12 and 23 are independent claims.

### *Response to Amendments*

3. Per Applicant's request, claims 1, 12 and 23 have been amended.
4. The rejection of claims 1, 12 and 23 under 35 U.S.C. § 112, first paragraph is withdrawn in view of Applicant's amendment to these claims.

### *Response to Arguments*

5. Applicant's arguments have been fully considered but they are not persuasive. The following is an examiner's response to Applicant's arguments.

#### 35 USC § 102(b) Rejections

#### Claims 1-6, 8, 11-17, 19, 22-28, 30 and 33

##### Applicant's arguments

Applicants respectfully submit that Signes does not anticipate:  
determining a type of media service needed for at least a portion of said content to fulfill said request; and  
configuring a data relaying component to forward said at least a portion of said content from a second network connected component to a third network connected component, said portion of said content to receive said type of media service performed by said third network connected component.

(Emphasis added; Applicant's Claim 1.) Applicant understands Signes to disclose a "system for audio-visual media customization according to receiver attributes" (Signes, Title) in which a "rule engine looks to the content database 134 to determine a particular media content that is responsive to the request" (Signes, paragraph [0040]). This "media content" is linked to the attributes of the intended receiver (Signes, paragraph [0039].) such as "local advertising based upon geographical location of the end user" (Signes, paragraph [0041]) and "advertising tailored to a end users' interests, age, gender, language or profession" (Signes, paragraph [0042]). The "media content" is "customized

Art Unit: 2421

information" (emphasis added; Signes, paragraph [0024]), not a media service. Signes' server 120 contains the personalized content that may be obtained.

Significantly, Signes remains silent as to "determining a type of media service needed for at least a portion of said content to fulfill said request" (Applicant's Claim 1) in order to overcome a situation in which a content server "can only provide [content] in an [sic] a format (e.g. audio) that the client device 501 is not equipped to accommodate" (Applicant's specification, page 12, first full paragraph). Thus, as Signes remains silent as to "determining a type of media service needed", Applicant respectfully submits that Signes also remains silent as to:

configuring a data relaying component to forward said at least a portion of said content from a second network connected component to a third network connected component, said portion of said content to receive said type of media service performed by said third network connected component

#### Examiner's response

In response to Applicant's assertion that Signes fails to teach a type of media service needed for at least a portion of a content and that Signes' "media content" is "customized information" and not media service, it is respectfully noted that since Applicant does not appear to define anywhere in Applicant's disclosure what a type of media service is, the claimed term "a type of media service" is interpreted to mean an appropriate streaming (e.g., service of presenting media in a time-varying sequence of information) media, such as audio information, motion pictures, advertisements (see at least [0015], [0021], [0040-0046]) that is responsive to a placeholder.

With respect to Applicant's assertion that Signes fails to teach "configuring a data relaying component to forward said at least a portion of said content from a second network connected component to a third network connected component to receive said type of media service performed by said third network connected component," it is respectfully noted the following:

Claimed feature	Signes' equivalent feature (see FIG. 1)
Configuring ... to forward ... from ... to a data relaying component	programming ... to redirect streaming request a streaming server (see also [0024] and [0047]) dispatcher 132
said at least portion of said content	placeholder
second network connected component	media server 130
third network connected component	streaming server 120

Art Unit: 2421

said portion of said content to receive said type of media service performed by said third network connected component	placeholder to receive customized media from the streaming server 120
--	---

Therefore, Signes appears to anticipate each and every element as set forth in the instant claim.

Rejection under 35 U.S.C. § 103(a)

**Claims 7, 9-10, 18, 20-21, 29, 31 and 32**

Applicant's arguments

Applicant essentially submitted that Signes remains silent as to the features of claim 1 discussed previously, that McCanne fails to overcome the deficiencies of Signes, that nothing in McCanne provides a motivation to modify Signes to arrive at the features of Applicant's Claim 1, and that the Office action fails to explain why the differences between Signes, McCanne and Applicant's features of Claim 1 would have been obvious to one of ordinary skill in the art.

Examiner's response

Applicant's arguments presented above have been carefully considered and are deemed addressed in details in the section Rejections under 35 U.S.C. § 102(b) of Claims 1-6, 8, 11-17, 19, 22-28, 30 and 33 above.

Applicant's arguments

With respect to Claims 7, 9 and 10 depending on Claim 1, Claims 18, 20 and 21 depending on Claim 12 and Claims 29, 31 and 32 depending on Claim 23, Applicant submitted that they are in condition for allowance as being dependent on an allowable base claim.

Examiner's response

Contrary to Applicant's assertion, the above claims are not deemed allowable because they depend on the respective base claims that are anticipated by Signes.

According the foregoing discussion, the rejections of Claims 1-33 are deemed proper and thus maintained.

***Claim Rejections – 35 USC § 102***

6. The following is a quotation of the appropriate paragraphs of 35 U.S.C. § 102 that form the basis for the rejection under this section made in this Office action:

A person shall be entitled to a patent unless –

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

7. Claims 1-6, 8, 11-17, 19, 22-28, 30 and 33 are rejected under 35 U.S.C. § 102(b) as being anticipated by U.S. Patent Application Publication No. 2002/0156842 by Signes et al. (“Signes”).

It should be noted that hereinafter the use of the clause “see at least” should be interpreted that the cited portions that follow the clause are not the only portions or descriptions of embodiments that are considered to be relevant. Should Applicant find that the cited portions are not relevant, other portions of the disclosure of the prior art reference will be provided as additional evidence and/or context to the relevancy of the previously cited portions. Since the evidence is from the same reference, the introduction of the additional evidence in response to Applicant’s arguments should not therefore be considered to be that of new grounds of rejection.

**Claim 1**

Signes discloses at least *a method for dynamically configuring a network component, comprising:*

*receiving a request for content from a first network connected component* (see at least FIG. 2, step 230 and [0024]);

*determining a type of media service needed for at least a portion of said content to fulfill said request* (see at least FIG. 2, steps 235-240-245 and [0024]; e.g., identifying appropriate media that is responsive to the placeholder and identification of the client terminal 150); and

*configuring a data relaying component to forward said at least a portion of said content from a second network connected component to a third network connected component, said*

*portion of said content to receive said type of media service performed by said third network connected component* (see at least FIG. 2, steps 245-250 and [0021-0024]).

**Claim 2**

The rejection of base claim 1 is incorporated. Signes further discloses *wherein said step of receiving said request for content is performed by a network connected server* (see at least FIG. 1, device 130).

**Claim 3**

The rejection of base claim 1 is incorporated. Signes further discloses *wherein said request is for streaming media content* (see at least [0024]; e.g., the streaming requests).

**Claim 4**

The rejection of base claim 1 is incorporated. Signes further discloses *wherein said first network connected component is a client device* (see at least FIG. 1, device 150).

**Claim 5**

The rejection of base claim 1 is incorporated. Signes further discloses *wherein said second network connected component is a content server* (see at least FIG. 1, device 130).

**Claim 6**

The rejection of base claim 1 is incorporated. Signes further discloses *wherein said third network connected component is a media service component which receives said content, performs a media service and transmits the content to a client device* (see at least FIG. 1, device 120).

**Claim 8**

The rejection of base claim 1 is incorporated. Signes further discloses *wherein said content is redirected to said third network connected component while en route to said first*

Art Unit: 2421

*network connected component* (see at least FIG. 1 and [0024]; e.g., the requested media content ultimately reaches the client 150 via the streaming server 120).

### **Claim 11**

The rejection of base claim 1 is incorporated. Signes further discloses *wherein said server receives said request routed by said data relaying component, and supplies routing configuration instructions to said data relaying component to create or destroy a rule to route selected streams to a media service* (see at least [0024]; e.g., redirecting the streaming requests to adequate streaming server 120).

### **Claim 12**

Since Claim 12 is an independent claim that recites *a computer useable medium having computer useable code embodied therein causing a computer to perform* the same operations of method claim 1, the same rejection is thus applied.

### **Claim 13**

The rejection of base claim 12 is incorporated. Since Claim 13 recites the same feature of Claim 2, the same rejection is thus applied.

### **Claim 14**

The rejection of base claim 12 is incorporated. Since Claim 14 recites the same feature of Claim 3, the same rejection is thus applied.

### **Claim 15**

The rejection of base claim 12 is incorporated. Since Claim 15 recites the same feature of Claim 4, the same rejection is thus applied.

### **Claim 16**

The rejection of base claim 12 is incorporated. Since Claim 16 recites the same feature of Claim 5, the same rejection is thus applied.

**Claim 17**

The rejection of base claim 12 is incorporated. Since Claim 17 recites the same feature of Claim 6, the same rejection is thus applied.

**Claim 19**

The rejection of base claim 12 is incorporated. Since Claim 19 recites the same feature of Claim 8, the same rejection is thus applied.

**Claim 22**

The rejection of base claim 12 is incorporated. Since Claim 22 recites the same feature of Claim 11, the same rejection is thus applied.

**Claim 23**

Since Claim 23 is an independent claim that recites *a server* (Signes; see at least FIG. 1, device 130) *comprising*:

*memory for storing a request for content from a first network connected component; and*

*a processor coupled to said memory for performing the same operations*  
*recited in method claim 1, the same rejection is thus applied.*

It should be noted that a server is a computer comprising memory, such as RAM, ROM, and different storage medium (e.g., hard-drive, etc.) and one or more microprocessors. These components are deemed inherent to Signes because without these components, the server disclosed by Signes would be inoperable.

**Claim 24**

The rejection of base claim 23 is incorporated. Since Claim 24 recites the same feature of Claim 2, the same rejection is thus applied.

**Claim 25**

The rejection of base claim 23 is incorporated. Since Claim 25 recites the same feature of Claim 3, the same rejection is thus applied.

**Claim 26**

The rejection of base claim 23 is incorporated. Since Claim 26 recites the same feature of Claim 4, the same rejection is thus applied.

**Claim 27**

The rejection of base claim 23 is incorporated. Since Claim 27 recites the same feature of Claim 5, the same rejection is thus applied.

**Claim 28**

The rejection of base claim 23 is incorporated. Since Claim 28 recites the same feature of Claim 6, the same rejection is thus applied.

**Claim 30**

The rejection of base claim 23 is incorporated. Since Claim 30 recites the same feature of Claim 8, the same rejection is thus applied.

**Claim 33**

The rejection of base claim 23 is incorporated. Since Claim 33 recites the same feature of Claim 11, the same rejection is thus applied.

Art Unit: 2421

8. The following is a quotation of the 35 U.S.C. § 103(a) which form the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

9. Claims 7, 9-10, 18, 20-21, 29 and 31-32 are rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent Application Publication No. 2002/0156842 by Signes et al. (“Signes”) in view of U.S. Patent No. 6,785,704 to McCanne.

It should be noted that hereinafter the use of the clause “see at least” should be interpreted that the cited portions that follow the clause are not the only portions or descriptions of embodiments that are considered to be relevant. Should Applicant find that the cited portions are not relevant, other portions of the disclosure of the prior art reference will be provided as additional evidence and/or context to the relevancy of the previously cited portions. Since the evidence is from the same reference, the introduction of the additional evidence in response to Applicant’s arguments should not therefore be considered to be that of new grounds of rejection..

### **Claim 7**

The rejection of base claim 1 is incorporated. Signes does not specifically disclose *wherein said configuring is performed by a real time streaming protocol (RTSP) server.*

However, in an analogous art, McCanne discloses an application-specific connection request such as RSTP (see at least 20:1-13; 25:43-56; 28:9-51; 29:5-32), which helps avoid media server’s stale redirection decision which is unacceptable for streaming media traffic (19:37-41).

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to use the RSTP for the media server 130 of Signes for the purpose discussed above.

### **Claim 9**

The rejection of base claim 1 is incorporated. Signes does not specifically disclose *wherein said request is redirected using Internet domain name service (DNS) based redirection techniques.*

However, in an analogous art, McCanne discloses that redirecting can be done using a domain name service (DNS) in case the local servers are fully loaded (see at least Abstract and 13:36-51).

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to use the capability of redirecting requests for media content as taught in McCanne for the purpose discussed above.

#### **Claim 10**

The rejection of base claim 1 is incorporated. Signes does not specifically disclose *wherein said content or request is redirected using a web cache communication protocol (WCCP) routing mechanism.*

However, in an analogous art, McCanne discloses that Web cache media server can be extended with simple rules for how to resolve the content request via the conventions in the URL so that a redirection-aware Web cache could parse the URL path and determine which particular Web server it should go to pull down the content (see at least 23:4-67).

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to use the Web cache routing mechanism as taught in McCanne so that content can be pull down content faster since the content is already in cache.

#### **Claim 18**

The rejection of base claim 12 is incorporated. Since Claim 18 recites the same feature of Claim 7, the same rejection is thus applied.

#### **Claim 20**

The rejection of base claim 12 is incorporated. Since Claim 20 recites the same feature of Claim 9, the same rejection is thus applied.

#### **Claim 21**

The rejection of base claim 12 is incorporated. Since Claim 21 recites the same feature of Claim 10, the same rejection is thus applied.

**Claim 29**

The rejection of base claim 23 is incorporated. Since Claim 29 recites the same feature of Claim 7, the same rejection is thus applied.

**Claim 31**

The rejection of base claim 23 is incorporated. Since Claim 31 recites the same feature of Claim 9, the same rejection is thus applied.

**Claim 32**

The rejection of base claim 23 is incorporated. Since Claim 32 recites the same feature of Claim 10, the same rejection is thus applied.

*Conclusion*

10. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

11. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Hoang-Vu “Antony” Nguyen-Ba whose telephone number is

Art Unit: 2421

(571) 272-3701. The examiner can normally be reached on Monday-Friday from 9:00 am to 5:30 pm.

If attempts to reach the examiner are unsuccessful, the examiner's supervisor, John Miller can be reached at (571) 272-7353.

The fax phone number for the organization where this application or proceeding is assigned is (571) 273-8300.

Any inquiry of a general nature or relating to the status of this application should be directed to the TC 2400 Group receptionist (571) 272-2400.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at (866) 217-9197 (toll-free).

/Hoang-Vu Antony Nguyen-Ba/

Primary Examiner, Art Unit 2421

November 21, 2009